

# Bellasera Neighborhood News

June 2013

Electronic Edition

azbellasera.org

Nine Pages

## Community Directory in July

*The Communications Committee will issue a revised electronic directory of all Bellasera homeowners in July. An encrypted, password-protected PDF file will be sent to all homeowners with an e-mail address on file.*

*All homeowners names and addresses will be listed, unless a specific request to omit has been received.*

*A telephone number, e-mail address, and out of town address will be at the option of each homeowner.*

*Homeowners joining the Association since July 2012 will receive an e-mailed invitation to customize their listing.*

*To add, change or revise your listing, please e-mail [directory@azbellasera.org](mailto:directory@azbellasera.org) prior to June 30. The last printed directory was published in July 2012.*

## Board & Committees Busy

—By Richard Hoffman, President of the Bellasera Board of Directors

Your Board and the various committees have been busy this past month attending to a number of matters and issues. Several items of attention and interest are:

**Pool Deck Resurfacing.** The new “cool deck” resurfacing and resealing of the pool deck has been completed and is certainly a major improvement and enhancement over its previous condition.

**Additional Stop Signs.** The Board accepted and approved the recommendation of the Security Committee to install additional Stop Signs in the Bellasera Community. The “T” intersection where Ponte Bella Drive coming from the Main Gate meets Corva Drive will become a 3-way stop. Several other connector streets that dead end onto the busier through streets will also get a new Stop Sign.

**Tennis Courts – Solutions.** Our remaining two tennis courts are subject to continual cracking and ongoing maintenance issues. These problems are the direct result of a deficient subsurface preparation when the courts were originally installed 15 years ago. The two courts were resurfaced just last year, but new hairline cracks reappeared in short order. While these new cracks have now been repaired at no additional cost to the Association under the warranty from our contractor, a more permanent and cost-effective solution is warranted. The Band Aid approach of continual and ongoing repair and maintenance is costly and undesirable. A complete demolition and proper reconstruction of the existing courts is one answer (and we have funds in our Association Reserves currently identified for that purpose) but is several years away. To get ahead of this problem the Building and Grounds Committee, with the support of the Board, is currently investigating several alternative and potentially cost-effective near-term solutions. We encourage our tennis playing members to attend our Building and Grounds Committee meetings and solicit their input on this issue as we explore these options.

## Meeting Notices

**Board of Directors** will meet on **Thursday, June 27** at **3 p.m.**

**Budget and Finance Committee** will meet on **Thursday, June 20** at **3 p.m.**

**Building & Grounds Committee** will meet on **Tuesday, June 11** at **3 p.m.**

**Communications Committee** will meet again on **Wednesday, July 10** at **8:30 a.m.**

**Modifications Committee** will meet on **Tuesday, June 11** at **3 p.m.** Applications must be received in the Community Manager's office no later than **Thursday, June 6** at **12 noon.**

## Terravita Pool Visitors

Terravita residents have been invited to use the Bellasera pool on **Monday, June 3**, while their pool is closed for maintenance.

## May Weather In Bellasera

(May 1—May 29)

Highest temperature: **96**

Lowest temperature: **51**

Rainfall this month: **0.00 inch**

Since January 1: **5.38 inches**

## Newsletter Copy Deadline

If you have meeting dates, or articles for publication, please e-mail to: [editor@azbellasera.org](mailto:editor@azbellasera.org), or turn them in to the Association office no later than the 20th of the month. The monthly newsletter is produced by the Communications Committee. The editor is **Keith Christian, 480-463-4745.**

Neither the Bellasera Community Association nor its Board of Directors provides any warranty, express or implied, as to the accuracy, timeliness, completeness, merchantability, or fitness for any particular purpose, of any information contained in this newsletter in any form or manner whatsoever.

## City Of Scottsdale Brush & Bulk Collection

The city of Scottsdale will pick up brush and bulk items in the Bellasera area during the week of **Monday, June 3**, with the next pickup the week of **July 8.**

Brush and bulk items to be picked up should be at curbside by **5 a.m.** at the start of the week. It will be removed during the week. For more information, contact Solid Waste Management, **480-312-5600.**



## Bellasera in the Rear View Mirror

*A look back in Bellasera history that may bring back memories for long-time residents and even be of interest to those not living in our community in prior years. Clips from past newsletters follow.*

### **Bellasera Neighborhood News, June 2003, 10 years ago**

- A cool summer event is being organized for Bellasera residents on July 13 — a leisurely journey down the Salt River in inner tubes. The adventure is almost a tradition for those brave Valley of the Sun residents that remain here through the summer. Please contact Caryn Briedis at 488-5033 if you are interested in this Activities Committee-sponsored event.
- A Bellasera couple, Dick Secor and Melissa Goodwin, will be exhibiting their art at Cafe Espress Gallery, 16 N. San Francisco St., Flagstaff, this month. Dick is a watercolorist while Melissa is a photographer.
- Maureen and Mike Simpson are happily talking about Maureen's daughter's new graduate degree. Michelle Gillespie earned her Masters degree in Nutrition from Louisiana State University last month. Michelle and husband Jeff live in Baton Rouge, Louisiana.
- Caryn and Bob Briedis are celebrating the graduation of their son Jason from the University of Arizona last month. Jason earned a Bachelor of Science degree in Civil Engineering. He is starting his career at TransCore in Tucson.
- The Long Range Planning Committee has been staffed with volunteers from our community and is ready to get moving. Members of this committee are Brad Gazaway, Melissa Price, Patrick Quinn, Gary Stettner, John Storer, Bob Tack, and Dick Chenault. The committee had its first meeting May 21 and elected Gary as chair. The committee will meet at least monthly throughout the year.
- There will not be any scheduled hikes during the hot summer months, said Vivian Kurtz and Sid Charnock, who have taken on the roles of hike organizers for the community.

### **Bellasera Neighborhood News, June 2008, 5 years ago**

- Now joining AJ's in the Marketplace are Casa Paloma Interiors and Martinizing Dry Cleaners. Casa Paloma offers home furnishings and unique accessories. Martinizing is the premier eco-friendly dry cleaning company, with more than 500 locations nationwide. Hand & Stone Massage Spa is set to open in June, along with Bella Day Spa. Later in the summer, look for Adam & Eve Medspa, and a branch of Chase Bank in the Marketplace. Scottsdale North Marketplace is located just west of Bellasera, on the southeast corner of Scottsdale and Lone Mountain Roads.
- The Bellasera community wishes to thank David Redman for his many contributions to the community. He recently resigned from the Board of Directors, after serving since April 2007. He also served on the Building and Grounds Committee.
- I want to thank my fellow Bellasera residents for their great support for my book signing at Borders at Scottsdale Fashion Square on May 3. This was a first for me, a very enjoyable event, and not without its share of drama. For those who couldn't join us and would like another opportunity, Borders at the Biltmore has offered me another book signing event on Sunday, June 15, at 12 noon. If you have any questions, please feel free to contact me.—Stephen Lewis, author of "The Palestine Exchange"
- At least one Bellasera resident has reported a battery installed in his smoke alarm "blew up." Many Bellasera homes may have same BRK Electronics Model 4120B alarm installed. Information from the manufacturer's web site ([www.brkelectronics.com](http://www.brkelectronics.com)) regarding this model is available.
- My name is Viola Lanam and I would like to introduce myself, as I will be serving as your Community Manager. I have been employed with AAM, LLC, your management company, for eight years. I am looking forward to working with your Board of Directors and meeting you, the members of the Association.

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A newsletter archive is available on our web site: <http://azbellasera.org/newsarch.php>



## June in the Garden

—By Joe McDade

### Summer Is Around The Corner!

May was certainly a pleasant surprise as it contributed to a beautiful spring with mostly below average temperatures, especially at night and early mornings. However, June is guaranteed to bring warmer temperatures and, unfortunately, it is normally the driest month of the year. So, it is time to repeat summer **Watering Guidelines**:

**How Much** - Ensure that you are deep watering your landscape plants to prevent salt build-up. Use a soil probe or a long-handled screw-driver to determine how deeply water is penetrating.

A simple guideline is the **1-2-3 Rule**:

**1 foot** deep for small, shallow rooted plants.

**2 feet** deep for shrubs.

**3 feet** deep for trees.

Remember to let soil dry between watering's.

**How Often** – An often asked question and, in addition to the guidelines below, it is important to take into consideration weather, soil conditions, plant maturity and how well the plant has adapted to the desert.

Irrigation guidelines for established plants are:

Desert-adapted trees- 7-21 days

Non-Desert adapted trees- 7-14 days

Desert shrubs- 7-21 days

Non-Desert adapted shrubs- 5-7 days

### What To Plant

In addition to summer flowers, some suggestions are:

**Basil**- Sow seeds or transplants. Basil performs well in pots with consistent soil moisture and morning sun. Basil plants (in small pots) are widely available right now and inexpensive (\$2-\$3).

**Sunflowers**- Sow seeds in a sunny spot where you can enjoy seeing the blooms' cheerful-looking faces during summer. In fall, sunflower seeds attract goldfinches. Pollen-free 'Chocolate Cherry' features unusual dark-chocolate centers surrounded by chocolate-burgundy petals. Other colorful options include 'Autumn Beauty', 'Evening Sun', and 'Lemon Queen'. 'Snack Seed' and 'Mammoth Russian' produce lots of plump edible seeds. In limited space or containers, try dwarf 'Junior' and 'Teddy Bear.' Find seeds at South-west Gardener, Phoenix, [swgardener.com](http://swgardener.com).

**Black-Eyed Peas**- (I mentioned these last month and decided to expand on them.) Grown for food and as a cover crop to improve soil fertility, annual black-eyed peas (cowpeas) are well-suited to arid gardens. Once established, these plants are drought-tolerant heat lovers and, like all legumes, produce their own nitrogen and do not need rich soil or fertilizer to grow. Dense plantings of black-eyed peas shade weed seeds so they will not multiply, and blossoms attract beneficial insects. Seeds germinate readily when soil temperatures reach 65 degrees. Calcium-rich shelled peas can be used fresh or dried. Find heirloom varieties at [victory-seeds.com](http://victory-seeds.com).

### Miscellaneous

**Feed potted cacti**—Unlike most plants, cacti do not require much nitrogen. Choose a product with a lower nitrogen percentage than phosphorus or potassium, such as 1-7-6, or use an organic product that releases nutrients slowly to prevent fast growth that makes the plant susceptible to splitting. If using an inorganic product not formulated for cacti, feed at a diluted rate (one-half or less the label strength) to prevent root burn.

**Water herbs effectively**- Herbs require good soil drainage, as their roots can rot in wet soil. (Lavender, Rosemary and Sage are more susceptible to root rot than others). Apply water two times per week, soaking to a depth of 1 foot to leach salts past the root zone.

**Mulch** – As mentioned last month, apply mulch to soil surfaces of trees, shrubs and flowerbeds to keep root zones cooler and minimize loss of water through evaporation. Mulch can be inorganic (gravel, fabric) or organic (wood chips, pine bark or needles, chopped leaves)

**Citrus**- Citrus fruit drop should be finished by this month and new fruits should be forming. If you didn't do so last month, **fertilize**. The next time is August/September prior to fruit sizing time.

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If you have any gardening questions call the Cooperative Extension Service at **602-827-8200** or write to them at 4341 Broadway Road, Phoenix, AZ 85040.

# \*Community Calendar—June 2013\*

Sunday 2	Monday 3	Tuesday 4	Wednesday 5	Thursday 6	Friday 7	Saturday 1/8
Brush & Bulk Collection Week	Water Aerobics 10 a.m.	Poker 7 p.m.	Water Aerobics 10 a.m.		Water Aerobics 10 a.m.  Bridge 1:30p	
9	10 Water Aerobics 10 a.m.	11 B & G 3 p.m. Modifications 3:00 p.m.  Poker 7 p.m.	12 Water Aerobics 10 a.m.	13	14 Water Aerobics 10 a.m.  Bridge 1:30 p.m.	15
16	17 Water Aerobics 10 a.m.	18 Poker 7 p.m.	19 Water Aerobics 10 a.m.	20 Budget & Finance 3 p.m.	21 Water Aerobics 10 a.m.  Bridge 1:30 p.m.	22
23	24 Water Aerobics 10 a.m.	25 Poker 7 p.m.	26 Water Aerobics 10 a.m.	27 Board Meeting 3 p.m.	28 Water Aerobics 10 a.m.  Bridge 1:30 p.m.	29
30						

## **\*\*Bellasera Classifieds\*\***

**Colin Elliott...Handyman...** Odd jobs, small projects, yard work, painting, windows. **623-594-0621**.

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LOST – Priceless family photos in Sony Camera – Left at Pool. On Sunday afternoon, April 28, we left our family Sony Camera at the pool in a large black camera bag. The camera contains priceless family photos. If found, please call me at **602-828-1176**. If you desire to keep the camera, but have the photo SD disk inside the camera, please place in an envelope and slip under community association door with the phone number written on the envelope. Thank you!

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Recommended by **Ramona Visconti, 480-393-7321**. **Jacky Burke**, a Certified Personal Trainer and Certified Nutritionist, can help you develop a personalized workout and complete healthy lifestyle, including all areas of wellness. In-home personal training (no home gym needed) or meet at the clubhouse for one-on-one sessions. Contact **Jacky, 602-391-6210, jacky@bodydefinitions.com**.

Learn more at [www.bodydefinitions.com](http://www.bodydefinitions.com).

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Professional office space available (two offices within law firm), fully furnished, use of lobby/reception area, conference room, kitchen, copier/fax/printer, phones, free parking. Located at La Mirada offices, Pinnacle Peak & Pima Roads. Contact **jeff@kgklaw.com**.

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Top Five Things To Do When Buying Or Selling Real Estate: 1. Call **Jay Cole** with Russ Lyon Sotheby's International Realty. He'll take care of the other 4. **Jay Cole, jcoleshomes.com, jay.cole@russlyon.com, 480-433-9153**.

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Bellasera residents - Take advantage of historically low mortgage rates. I am a Bellasera resident and licensed mortgage banker in Arizona for Quicken Loans. I can refinance your home in as little as 30 days. **Sam Krause, Quicken Loans, 480-305-9901, samkrause@quickenloans.com**.

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Realtors – **Steve** and **Joan Wallace**: Currently, there are only 3 homes for sale in Bellasera. Finally, it is a “Seller’s Market”! We have several buyers looking for a home in Bellasera – please give us a call if you are thinking of selling your home. We will meet with you and give you a market update. **Steve, 602-463-5254; Joan, 602-361-8111**.

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All About Cleaning, Quality Home Cleaning Service. 2 Hours/2 Professional Cleaners \$89. One Time Cleaning, Move-In and Move-Out cleanings , Regularly scheduled Service, Deep Cleanings, Real Estate Listing Preparation.

Please visit our website: **www.AllAboutCleaningArizona.com**. Licensed-Bonded-Insured. To make an appointment please call **Maria Dixon: 480-206-5237** (mobile) or **480-422-3168** (office). Owner-Operator: **Maria Dixon** (Bellasera resident for over 8 years).

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Need some help? **Spencer Eisner**, a responsible 17 year old is available some afternoons and weekends to help with odd jobs, babysitting, yard work, etc. Please call if interested, **480-270-2881**.

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Pet Sitting: Responsible 8-year Bellasera resident, 18 year old AP student at Cactus Shadows HS & volunteer at Mayo Clinic Hospital would love to take care of your pets whenever needed. I love animals and have three of my own. I am available anytime of the week and leave school at 11:30. May come before and after school. Please call **Katie Kaufman, 480-544-9330** or e-mail **katie.k704@hotmail.com**.  
*(more Classifieds on next page)*

## **\*\*Bellasera Classifieds, continued\*\***

Are you thinking of selling your home in Bellasera? If so, I am looking for a home with 3+ bedrooms, 3+ baths, office, 3 car garage and pool. The home should be approximately 3200 s.f. plus. Would like a North/South exposure. If so, please contact **Kay, 602-980-7644**.

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All About Cleaning, Professional Window Cleaning: Inside and Out. Screens, Tracks. As Low as \$120. Please visit our website: **www.AllAboutCleaningArizona.com**. To make an appointment please call **Maria Dixon: 480-206-5237** (mobile) or **480-422-3168** (office).

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Cabin available for rent in Munds Park. Enjoy fall foliage or plan ahead for snow adventures. 3 bedrooms 2 sleeper sofas/2baths; Gas fireplace; Fabulous deck; Full kitchen; Washer/Dryer. \$300 weekend/\$500 for 3 night Holiday weekend. Cleaning fee negotiable. Call Bellasera resident **Marti Bening, 480-488-4297** for details.

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Cactus City Landscape Maintenance: Yard and Lawn Maintenance, pool cleaning too! Reliable service at affordable rates. Call **Steve Dixon** (Bellasera Resident), **480-331-8707** (text or voice) or **480-206-3378**(cellular), or visit our website **www.CactusCityLandscape.com**.

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Landscape Lighting, Landscape Rocks & Boulders, Paver Installation. Steve, **480-206-3378**, **Steve@CactusCityLandscape.com**. Website: **www.CactusCityLandscape.com**.

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Distinctive Art and Commissioned Portraits at Affordable Prices by Frank Biondo. Through the creative fusion of photography and digital painting, **Frank** brings together aspects of impressionism and realism that give his work such a distinctive character. His art can be viewed at On The Edge Gallery (Fifth Avenue & Marshall Way, downtown Scottsdale) and at Art Alliance Gallery Of Fine Art (Indian Bend Road off 101). Website: **www.frankbiondo.com**.

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*Got something to buy, sell, want, give-away, etc.? Do business within Bellasera. Send in a classified ad — it's very affordable, in fact, it's free. E-mail yours to [editor@azbellasera.org](mailto:editor@azbellasera.org). Ads only accepted from Bellasera homeowners; ad copy limited to 25 words if space is limited; real estate for sale, non-resident business or commercial ads are not accepted; Editor reserves the right to edit or reject any ad.*

# **Bellasera Community Association**

7350 E Ponte Bella Dr  
Scottsdale AZ 85266-2701

Office: 480-488-0400  
Security/Front Gate: 480-488-3663

Web Site: [azbellasera.org](http://azbellasera.org)

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Community Manager : **Viola Lanam**, [vlanam@aamaz.com](mailto:vlanam@aamaz.com)

Administrative Assistant: **Sharon Foxworth**, [sfoxworth@aamaz.com](mailto:sfoxworth@aamaz.com)  
**manager@azbellasera.org**

—Office Hours—  
Monday thru Friday, 8:30 a.m. - 2:30 p.m.

Questions regarding your Homeowner's Association Account?

Contact AAM, LLC: **602- 906-4940**

AAM, LLC Emergency : **602-647-3034** or toll free **866-553-8290**

**\*\* Bellasera Community Volunteers \*\***

*Volunteers don't get paid, not because they're worthless, but because they're priceless.*

**Board of Directors**  
**board@azbellasera.org**

President — **Richard Hoffman**, [hoffster1@cox.net](mailto:hoffster1@cox.net)

Vice President — **Gregg Dittoe**, [greggdittoe@gmail.com](mailto:greggdittoe@gmail.com)

Secretary—**Dennis Corbett**, [dcorbett55.dc@gmail.com](mailto:dcorbett55.dc@gmail.com)

Treasurer—**Joe Pruess**, [joepruess@gmail.com](mailto:joepruess@gmail.com)

Director— **Craig Johnson**, [cl7610@aol.com](mailto:cl7610@aol.com)

## **Committees**

### **Budget & Finance**

Don Bowman, Butch Gaberman, \*Marilyn Lillienfeld\*, Joe Pruess  
Chuck Roach, Carlton Rooks, Charles Schroeder, Paul Snyder,

### **Buildings & Grounds**

\*Paul Anetsberger\*, Richard Hoffman, Bob Huff, Bruce Martin

### **Communications**

\*Keith Christian\*, Craig Johnson, Joe McDade, Emily Shriver, Dennis Soeffner

### **Modifications**

Jay Cole, \*Dennis Corbett\*, Jim Gleason, Stanley Green,

### **Security Advisory**

\*Joe Carlon\*, Dennis Carson, Gregg Dittoe, Dennis Soeffner

\*———\* indicates committee chairperson