

# Bellasera Neighborhood News

April 2007

www.azbellasera.org

Eight Pages

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## COMPLIANCE IS THE WORD

—By **Chuck Roach**, *President of the Bellasera Board of Directors*

In last month's letter, I indicated the Board's desire for an increased focus on compliance with the Bellasera governing documents. This decision was based on a number of comments and complaints from our residents. At our March 8 Study Session, we concluded the best way to proceed was by informing the community of violations that are being reported and ask that everyone voluntarily comply prior to moving to the next step in the process. Here are some of the main issues that are coming up (this is not intended to be all-inclusive):

- **Trash Cans:** The Design Guidelines (DG) require trash bins to be removed from the trash area on trash pick-up day and that they are stored in rear or side yards behind the wall (DG p 23). Many trash containers are being put out early on the day before pick-up and left out the day after pick-up. There are several residents storing the bins in the front area of their homes.
- **Landscape Lighting:** The Design Guidelines specifically prohibit colored lamps. All fixtures must be incandescent or halogen lamps less than 50 watts (DG p 24). In addition, untarnished copper and other metallic surfaces need to be treated to reduce reflections (p 15).
- **Front Yard Artifacts:** No statues, sculptures, depictions or artifacts are permitted in front or street side yards (DG p 20, as amended).
- **Pots:** Up to three pots may be placed in visible areas as long as they don't exceed 72 inches in height and the finish is terracotta or muted desert tones which blend with the color of the home (DG p 20, as amended).
- **Cars Parked on the Street:** We began enforcing this issue a couple of months ago and I'm pleased to report a significant drop in non-compliance. Please make sure your vehicle or any temporary guest's vehicle is parked in your garage or driveway between the hours of 6:00 p.m. and 7:00 a.m.

Your neighbors, the Board and our Management team will appreciate your taking a look at these issues and rectifying any non-conforming matters.

## MEETING NOTICES

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**Activities Committee** will meet on **Thursday, April 5**, at **10 a.m.**

**Board of Directors** will meet on **Thursday, April 26**, at **7:00 p.m.**

**Budget and Finance Committee** will meet on **Friday, April 27**, at **2:30 p.m.**

**Building and Grounds Committee** meeting date & time will be posted.

**Communications Committee** will meet on **Wednesday, April 25**, at **8:30 a.m.**

**Modifications Committee** will meet on **Tuesday, April 10**, at **2:30 p.m.** in the Bellasera clubhouse. Applications must be received in the Community Manager's office no later than **12:00 noon, Friday, April 6** to be eligible for review at this meeting.

## **ANNUAL MEETING—APRIL 15**

The annual meeting of the Bellasera Community Association will be held on **Sunday, April 15**, at **1:30 p.m.**, in the clubhouse.

All homeowners have been mailed a packet of information relevant to the meeting, including the agenda, and a ballot to elect two members to the Board of Directors.

**Bruce Martin** and **Dennis Noone** are candidates for the two Board positions.

Remember, tax returns aren't due this year until April 17, so mark your calendar now, and plan to attend this important meeting.

# COMMUNITY ACTIVITIES

## COMMUNITY LUNCHEON

Will be on **Thursday, April 19, 12 noon**, at the English Rose Tearoom, 201 Easy Street in Carefree. Sign-up at the clubhouse by April 17. The group will not be meeting at the clubhouse. If you wish to carpool, call **MerryBelle Beltz** at **480-575-1950** or **Karen Moore** at **480-488-0861** to make arrangements.

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## POTLUCK COCKTAIL & WINE TASTING

**Friday, April 27, at 7:00 p.m.** Please bring your favorite wine and either an appetizer or dessert for all to share. Sign-up at the clubhouse by April 25.

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## HALLE HEART CENTER TRIP

On **Wednesday, April 11** a trip to the Halle Heart Center in Tempe. Exhibits will show how the heart and brain work. The Heart Center is at 2929 S. 48th St., 602-414-2800. Sign-up at the clubhouse by April 9. For more information, call **Sheila Lavin** at **480-473-0348**.

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## HIKING

The **April 18** hike will be to the Mogollon Rim and the Rim Lakes Vista Trail near Woods Canyon Lake. This 4 to 5 mile trail is easy and offers commanding views. Plan on leaving the clubhouse at **8:00 a.m.** to drive to the trailhead east of Payson.

Come with the usual snacks, water, sunscreen and proper hiking gear. For further information, contact **Vivian Kurtz**, **480-575-1391**, or e-mail <[roy312@cox.net](mailto:roy312@cox.net)>.

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## WATER AEROBICS

Water Aerobics continues with the new Summer schedule beginning on April 1: from **10:00 to 11:00 a.m.** on **Mondays, Wednesdays** and **Fridays**. There is no charge. The group use a CD player. If you care to join, call **Janet Biondo** **480-488-0259** to borrow the DVD that shows all the under-water action.

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## BOOK CLUB

Meets on **Wednesday, April 18, at 7:00 p.m.**, to discuss "Night" by Eli Wiesel. Char Ward facilitating. If anyone has any questions they may contact **Maureen Simpson** at **480-575-7693** or e-mail <[maureensimpson@cox.net](mailto:maureensimpson@cox.net)>.

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## VOLUNTEERS NEEDED

The Activities Committee is looking for volunteers, along with a new chairperson, to start this summer or fall. Please call **Sheila Lavin**, **480-473-0348**, for information.



## APRIL IN THE GARDEN

—By *Pauline Marx, Arizona Master Gardener*

For April, I have selected some topics that I think are very appropriate for the arrival of spring.

### Watering Succulents

Watering succulents on an automated watering system presents a challenge since the amount and frequency of watering for herbaceous and woody plants is lethal to most succulents. Hence, succulents should not be on the same line as trees, shrubs, perennials, or lawns and you should consider dedicating one station entirely to them. If this is not practical, consider using adjustable emitters for your succulents to enable you to manually control the intervals.

### Shrub Size

How large a shrub becomes is generally determined by how much water and fertilizer you give it. Once a shrub reaches an optimum size (for you), significantly reduce your fertilizer application... After all, Fertilizer is added to promote growth, and, if you no longer need a plant to grow quickly, slow it down. The same is true of water. One of the advantages of well-adapted plants in any region is that when mature, they need little supplemental irrigation beyond what is provided naturally. Take advantage of this trait, and water shrubs only enough to keep them healthy once they reach full size.

### Citrus Trees

Citrus trees often drop fruit this month because of high winds and increasing heat which is normal. You need to continue with their regular watering schedule and clean up the dropped fruit. Leaving it to rot encourages insects and disease around the plant.

### Ocotillo: Dead or Alive?

For much of the year, this curious, unique plant appears to be an arrangement of large dead sticks and it is often puzzling to tell if it is dead or alive. Here are a couple of ways to know:

1. Take the end of the cane and pull it gently toward the ground. If it bends it is still alive.
2. Look carefully at the stem around the thorn. Surrounding the thorn is a diamond-shaped area that often has tan or whitish bark that peels away. Beneath that bark the stem should be green or yellow green. If it is dark gray, the cane is dead.

Always prune canes as far back as you can to prevent unsightly stumps and spindly branching regrowth.

### Butterflies

If you have been to the magnificent Spring Butterfly Exhibition at the Desert Botanical Garden in Phoenix, you might be encouraged to attract butterflies to your garden. To accomplish this, you will need to grow perennials that are in bloom and full of nectar when most butterflies are active in summer. Plants in the verbena family are renowned butterfly attracters as well as lantana. To get started:

1. Plant a generous number of verbenas of any type, Moss and Gooding's are a good start.
2. Add a number of different colored lantanas. The colors do not matter, so go with varieties that are compatible with your garden.

Questions about plants? Call (480-575-0404) or e-mail <PlantPerson@cox.net> me.

# \*\*APRIL 2007\*\*

Sunday 1	Monday 2	Tuesday 3	Wednesday 4	Thursday 5	Friday 6	Saturday 7
	Fitness 7 a.m. Water Aerobics 10 a.m. <b>Brush &amp; Bulk Collection Week</b>	Poker 7 p.m.	Fitness 7 a.m. Water Aerobics 10 a.m.	<b>Activities 10 a.m.</b>	Fitness 7 a.m. Water Aerobics 10 a.m.	
8	Fitness 7 a.m. Water Aerobics 10 a.m.	<b>Modifications 2:30 p.m.</b>  Poker 7 p.m.	Fitness 7 a.m. <b>Hike 9 a.m.</b> Water Aerobics 10 a.m. <b>Halle Heart Center Trip</b>	12	Fitness 7 a.m. Water Aerobics 10 a.m.	14
15	Fitness 7 a.m. Water Aerobics 10 a.m.	17  Poker 7 p.m.	Fitness 7 a.m. <b>Hike 8 a.m.</b> Water Aerobics 10 a.m. <b>Book Club 7 p.m.</b>	19  <b>Luncheon 12 noon</b>	Fitness 7 a.m. Water Aerobics 10 a.m.	21
22	Fitness 7 a.m. Water Aerobics 10 a.m.	24  Poker 7 p.m.	Fitness 7 a.m. <b>Communications 8:30 a.m.</b> Water Aerobics 10 a.m.	26  <b>Board of Directors 7 p.m.</b>	Fitness 7 a.m. Water Aerobics 10 a.m. <b>Budget &amp; Finance 2:30 p.m.</b> <b>Potluck 7 p.m.</b>	28
29	Fitness 7 a.m. Water Aerobics 10 a.m.					

## SCOTTSDALE NORTH MARKETPLACE

**Gary Pederson**, Vice President of the Pederson Group Inc., developer of the Scottsdale North Marketplace, briefed about 65 Bellasera area residents in the clubhouse on February 28. Highlights of the meeting:

--Plans for a Morgan Chase Bank, and covered parking canopies, have been submitted to the Scottsdale Development Review Board. Renderings of the elevations were on display at the meeting.

--Negotiations are underway with several potential marketplace tenants, but names will not be revealed until leases are executed. Expect shops similar to other AJ's locations -- salon, furniture, etc.

--The large corrugated steel pipes visible on the site are for underground rain water retention.

--Three or four eating establishment are anticipated.

--AJ's opening is planned for no later than Thanksgiving Day of this year.

--Except for the Morgan Chase Bank, and the sit-down restaurant pad near Scottsdale Road, construction completion will coincide with the AJ's opening.

--The agreement with AJ's stipulates AJ's will be the exclusive coffee purveyor in the center. No other coffee shops in the marketplace.

--The City of Scottsdale Multipurpose Trail along Scottsdale and Lone Mountain Roads will be extended on the property perimeter.

—Landscaping will be done prior to construction of the east and south perimeter block wall.

## SAFETY FIRST—PREVENT A TRAGEDY

*Traffic laws and common sense: heed the warning signals of a school bus anywhere within Bellasera.*

## NEWSLETTER DEADLINE

**If you have meeting dates, or articles for publication, please e-mail to:**

**<editor@azbellasera.org>, or turn them in to the Association office no later than the 20th of the month. The monthly newsletter is produced by the Communications Committee. The editor is Keith Christian, 480-575-7109.**

Neither the Bellasera Community Association nor its Board of Directors provides any warranty, express or implied, as to the accuracy, timeliness, completeness, merchantability, or fitness for any particular purpose, of any information contained in this newsletter in any form or manner whatsoever.



## CITY OF SCOTTSDALE BRUSH & BULK COLLECTION

The city of Scottsdale will pick up **brush and bulk items** in the Bellasera area during **the week of Monday, April 2.**

Brush and bulk items to be picked up should be at curbside by 5 a.m. at the start of the week. It will be removed during the week.

For more information, contact Solid Waste Management at **480-312-5600.**

### Ike Ironwood—Bellasera Private Detective

I trailed Mr. Ocotillo up Scottsdale Road into Carefree. As I crested a hill and started to descend I lost him. He must have made a quick turn onto one of the side roads there: Somniferous Trail or Comatose Way. Perhaps he knew I was following him. Dejected, suddenly I was as thirsty as a prickly pear in late August. I needed a drink.

Back at the office I called on one of my operatives, Palo, to do the next tailing. I have two operatives: Palo Verde and Fu "The Man" Chu. These guys know their business. If they are tailing you or even in the same room with you, you probably wouldn't even notice them. Perfect for the line of work we're in. Discreet. And not afraid to use a little persuasion if you get my drift. I explained the situation to Palo and he agreed to tail Ocotillo after the next meeting.

Late in the afternoon of the appointed day Palo returned to my office and related the following story. He tailed Ocotillo up to a storage locker in Carefree. Furtively, he took a large canvas bag out of a locker and cautiously stuffed the bag into the car trunk. Then Ocotillo turned the car out onto the road and sped toward Barlow lake. - to be continued

### **\*\*BELLASERA CLASSIFIEDS\*\***

#### **FOR SALE**

Oak roll-top desk with marble in-lay writing area and oak four-drawer file cabinet. \$500 or best offer - contact Melissa Price, 480-227-1927.

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2003 E-Z GO Golf Cart, T x T Precision Drive System 4 passenger (with back bench, not golf bag holders) used to drive to club house only, complete with cover, battery charger, fuel gage, white, \$2,600.00. Call Peg Nelson, 651-324-5323.

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Robb and Stuckey entertainment center for sale. Original price \$7000. Sell for \$2000 including 32" Sony Triniton T.V. Photos on display at clubhouse. Rypkema, 480-595-5955.

#### **WANTED**

Reel-to-reel tape deck in working condition. Keith, 480-330-7109.

#### **RECYCLE PACKING MATERIAL**

If residents have used packaging materials (bubble wrap/peanuts/boxes) please call Anna Ingram, 480-595-0123, and she will come pick them up. Thanks!

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*Got something to buy, sell, want, give-away, etc.? Do business within the community.*

*Ads only accepted from Bellasera homeowners; ad copy limited to 25 words; real estate for sale, business or commercial ads not accepted; Editor reserves the right to edit or reject any ad.*

*E-mail yours to <[editor@azbellasera.org](mailto:editor@azbellasera.org)>, or FAX to **815-333-2268**.*

**BELLASERA COMMUNITY ASSOCIATION**  
**7350 E Ponte Bella Dr, Scottsdale AZ 85262-2701**

**Community Manager : Marshall Chess**  
**Administrative Assistant: Terry Schuman**

**480-488-0400 • <manager@azbellasera.org>**

**—Office Hours—**

**Monday thru Friday, 8:30 a.m. - 12:30 p.m.**

Questions regarding your Homeowner's Association Account?  
Contact AAM, LLC • (602) 957-9191

**Security/Front Gate • 480-488-3663**

**Internet Web Site: [www.azbellasera.org](http://www.azbellasera.org)**

**Board of Directors**

e-mail: <board@azbellasera.org>

President—**Chuck Roach** <crpr797@msn.com>

Vice President—**Shawn Meyer** <meyerdc74@cox.net>

Secretary—**Bob Shriver** <ra\_epshriver@hotmail.com>

Treasurer—**Dennis Noone** <dnoone@cox.net>

Director—**Bruce Martin** <marbru@cox.net>

**Committees**

**Activities**

MerryBelle Beltz, \*Sheila Lavin\*, Marcia Lefkowitz, Karen Moore

**Budget & Finance**

\*Clayton Loiselle\*, Dennis Noone, Carlton Rooks, Charles Schroeder

**Buildings & Grounds**

Bruce Martin, \*John Mattox\*

**Communications**

\*Keith Christian\*, Pat Manion, Joe McDade, Shawn Meyer, Emily Shriver, Judith Zeiger

**Modifications**

Anne Chernis, \*Roy Kurtz\*, Dottie Schultz, Bob Shriver

\*——\* indicates committee chairperson