

Bellasera Neighborhood News

February 2007

www.azbellasera.org

Eight Pages

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PROJECTS COMPLETED, WALL PAINTING, COMPLIANCE

—By **Chuck Roach**, *President of the Bellasera Board of Directors*

How about that snow? Fortunately, we didn't have to get out the shovels! I hope you enjoyed the dusting enough to remind us why we live here and not in the colder climates!

I'm pleased to report that we have now completed all major projects around the clubhouse, pool area and front entrance. As of this writing, all light systems are working; we have no roof leaks or unfinished repairs. The Board has no plans to perform any additional work in these areas this fiscal year, unless there is an unforeseen emergency of some kind.

Our last major community project for the fiscal year will be the community wall painting. We are on track to begin painting in the spring. Coupled with this project, we continue to urge those of you who need to paint your home to get this scheduled and advise us. Over the next couple of weeks, we will be doing a follow up inspection and compliance letter mailing. The responsibility of each owner to maintain their property is covered in Article 5.2 of the CC&R.

Our Association sends out approximately 5 to 10 compliance letters every month for a variety of rule violations. This is a cost to all of us that can be avoided if everyone is more aware of the rules and does their best to comply. The more common violations are as follows:

- **Cars Parked on the Street:** On page C-5 of Exhibit C to the CC&R, the issue of parking is addressed. Street parking is prohibited except under specified conditions. As a practical matter, the Board recognizes that during daylight hours and when residents are having a social event, some street parking may occur. However, parking overnight is not allowed. If you do not have enough room in your garage and driveway for all vehicles, the clubhouse parking lot is available for overnight parking.
- **Trash Receptacles Left At Curb:** Article III G. (page 23) of the Design Guidelines indicates that these containers should be put out and taken in on trash pickup days only. Again, as a practical matter, many residents put them out the night before because trash pickup in our community can occur very early in the morning. The Board requires that you remove your container from the curb by the end of the day on trash pickup day. If you will be away, this is a good opportunity to get to know your neighbor and ask them for assistance!
- **Yard Maintenance:** Property maintenance is covered by Article 5.2 of the C,C&Rs as stated above. Although at times it can be difficult to make a judgment call on this issue, plants growing into each other, a substantial amount of weeds in the yard or a general unsightly appearance is unacceptable.

That's all for now! I hope you're all staying warm this winter.

MEETING NOTICES

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Activities Committee will meet on **Thursday, February 1, at 10 a.m.**

Board of Directors meeting date & time will be posted.

Budget and Finance Committee will meet on **Friday, February 23, at 2:30 p.m**

Building and Grounds Committee meeting date & time will be posted.

Communications Committee will meet on **Wednesday, February 21, at 8:30 a.m.**

Governance Committee has not scheduled a future meeting.

Modifications Committee meeting is scheduled for **Tuesday, February 13, at 5:30 p.m.** Modification applications are due no later than the Friday (9) before the meeting.

BOARD ELECTION LOOMS, APPLICATIONS DUE FEBRUARY 19

It's that time of year - time to elect community members to serve on the Bellasera Board of Directors.

There are now five members serving on the Board - **Bruce Martin, Shawn Meyer, Dennis Noone, Chuck Roach** and **Bob Shriver**. The terms of Directors **Martin** and **Noone** expire in April of this year. Two members will be elected to two-year terms at the community's annual meeting on April 12.

The Bellasera community does not govern itself without the involvement of every member of the association. Many serve on committees, which advise the Board in making decisions that affect each and every resident. AAM, LLC manages the day-to-day affairs of Bellasera. The Board gives direction to this management company, determines policy, and approves all expenditures exceeding \$4000.

All candidates for the Board positions must be members of the Association. A candidate should have an interest in the affairs of the Bellasera Community, a desire to improve the community, the ability to work as a team member, and be able to serve a two-year term. The Board of Directors typically meets at least twice a month throughout the year, A Director must be available year-round to attend all meetings, and is also required to serve on at least one standing committee.

An application form is available on our web site (www.azbellasera.org), or from the community manager's office. In order to meet publishing deadlines, applications must be returned to the association office no later than Monday, February 19.

COMMUNITY ACTIVITIES

COMMUNITY LUNCHEON

On **Thursday, February 15**, lunch at **Cantina Laredo** located in the Promenade Shopping Center at 7361 Frank Lloyd Wright Blvd. Meet at the clubhouse at 11:30 a.m. for a 12:00 noon reservation. Please sign up at the clubhouse by February 13, or call **MerryBelle Beltz** at **480- 575-1950**. There will be a fixed menu at \$12.00 which includes soft drinks, tea or coffee.

CHINESE NEW YEAR DINNER ****NO COST****

Saturday, February 24 at 7:00 p.m. Celebrate the Chinese New Year with Bellasera residents at ORIENTAL GARDEN GRILL AND SUSHI. This is a wonderful buffet with over 150 HIGH QUALITY dishes to choose from, many are American. Bellasera will have a private room and there is NO COST to residents. Oriental Garden is located at 8909 E. Indian Bend Rd., in the Pavillions Shopping Center (Pima and Indian Bend), **480-362-1530**. If you wish to carpool, please make your own arrangements, or call **MerryBelle Beltz** at **480-575-1950**. Sign up at the clubhouse by February 22, or call **Sheila Lavin** at **480-473-0348** for information.

The Activities Committee welcomes **MerryBelle Beltz** to the group.

HIKING

The weather is perfect for hiking so there are TWO hikes for the month of February.
FIRST: Monday, February 12, hike Black Mountain in Carefree/Cave Creek. This trek can be rated as moderate to strenuous. Lunch at one of the many local restaurants afterward.
SECOND: Wednesday, February 21, travel to Saguaro Lake and hike the Butcher Jones Trail. This is a 5 mile up and back trail rated easy to moderate with only a 115 ft. elevation change. Lunch at the Marina afterward.

There will be sign up sheets in the clubhouse. And as always, bring plenty of water, hiking gear, and snacks for the trail. Plan on leaving the clubhouse at 9:00 a.m. For further information, contact **Vivian Kurtz, 480-575-1391**, or e-mail <ROY312@cox.net>.

Other hikes this spring:

March 7 (Wednesday) Ballentine Trail in Tonto National Forest

March 21 (Wednesday) Picacho Peak State Park

April 18 (Wednesday) Rim Lake Vista Trail (Payson)

May 14 (Monday) West Fork Trail (Sedona)

WATER AEROBICS

Water aerobics continues through the winter at a later time: from **11:00 to noon** on **Monday, Wednesday** and **Friday**. The water is warm and the exercise is great. It will be cancelled if it is raining or extremely windy.

BOOK CLUB

Meets on **Wednesday, February 21**, at **7:00 p.m.**, when it'll be Poetry Night. If anyone has any questions they may contact **Maureen Simpson** at **480-575-7693** or e-mail <maureensimpson@cox.net>.



FEBRUARY IN THE GARDEN

—By *Pauline Marx, Arizona Master Gardener*

February brings us Valentine's Day and, perhaps, thoughts of roses. As it happens, February is a good month to pay attention to the roses in your garden as well as general fertilizer, pruning and watering needs.

Roses

Bare root roses should be planted by mid month while container grown roses can be planted until early spring. Check and be sure that they have been in the container long enough for new roots to have been formed and were not simply bare root roses moved to a container recently.

Established roses can be fertilized around mid-month which is weeks before a target bloom date of April 1. Some gardeners wait until the first growth has reached 2 inches in length before applying fertilizer. Any necessary pruning should be finished by mid-month.

Fertilizer

Some general rules/guidelines for fertilizers:

-The three numbers on fertilizer packages refer to the percent of nitrogen, phosphorous, and potassium in the product.

-Only apply fertilizers when plants are actively growing or it will be washed away before they can use it.

-Don't fertilize frost-tender plants until danger of frost is over, usually early to mid-March.

-Apply fertilizers carefully. Too much fertilizer can cause salt burn and too little can cause nutrient deficiency problems.

-Water both the day before and immediately after applying granular fertilizers to reduce the chance of salt burn.

Fertilize deciduous fruit trees with nitrogen when they leaf out. Mature citrus should be fertilized 2-3 times per year, in February, May and July with 1/3 to 1/2 of actual nitrogen per feeding.

Pruning/Watering

Finish pruning nonnative deciduous shade trees, deciduous fruit trees and grapes by mid-month. Prune frost sensitive citrus after they begin to leaf out, if needed. As a general rule, citrus needs to be pruned only if there are aberrant branches ruining the shape of the tree.

Continue to water citrus and landscape plants deeply once every 3 to 4 weeks unless rain is adequate (which it hasn't been) to provide freeze protection.

Did you know that Native peoples planted by the signs of nature? When mesquite trees began to leaf out in late February/early March, it was time to plant crops. So, prepare your garden soil for spring planting. Trees, shrubs, groundcovers, and native plants can develop root systems before the heat hits.

Pests

Aphids- These are cool season insects found on the growing tips of many annual plants and shrubs where they suck the sap. Hose aphids off or spray them with soapy water.

Add 1 teaspoon to 1 Tablespoon of non concentrated dish detergent (don't use citrus-based soaps) to 1 gallon of water. Before spraying the entire plant, test a few leaves for leaf burn.

Rabbits- Are they eating up your plants? Some plants to avoid are British ruellia, dwarf ruellia, bush morning glory, hearts and flowers and ice plant. They are both tasty and a good source of water which is what the rabbits are after. However, there are some plants that they don't find very appealing. These are bur-sage, chapparal sage, golden fleece daisy, creosote bush, euphorbia rigida (gopher plant), rose-mary, and turpentine bush.

You can protect ornamental plants that are appealing to rabbits with chicken wire for the first year after transplanting. Maintain a schedule of deep, infrequent watering and once they are established, rabbits feeding on them should not be a problem.

Questions about plants? Call (480-575-0404) or e-mail <PlantPerson@prodigy.net> me.

FEBRUARY 2007

Sunday	Monday	Tuesday	Wednesday	Thursday 1	Friday 2	Saturday 3
				Activities 10 a.m.	Fitness 7 a.m. Water Aerobics 11 a.m.	
4	5 Fitness 7 a.m. Water Aerobics 11 a.m. Brush & Bulk Collection Week	6 Poker 7 p.m.	7 Fitness 7 a.m. Water Aerobics 11 a.m.	8	9 Fitness 7 a.m. Water Aerobics 11 a.m.	10
11	12 Fitness 7 a.m. Hike 9 a.m. Water Aerobics 11 a.m.	13 Modifications 5:30 p.m. Poker 7 p.m.	14 Fitness 7 a.m. Water Aerobics 11 a.m.	15 Luncheon 12 noon	16 Fitness 7 a.m. Water Aerobics 11 a.m.	17
18	19 Fitness 7 a.m. Water Aerobics 11 a.m. Presidents' Day	20 Poker 7 p.m.	21 Fitness 7 a.m. Communica- tions 8:30 a.m. Hike 9 a.m. Water Aerobics 11 a.m. Book Club 7 p.m.	22	23 Fitness 7 a.m. Water Aerobics 11 a.m. Budget & Finance 2:30 p.m.	24 Chinese New Year Dinner 7 p.m. (FREE)
25	26 Fitness 7 a.m. Water Aerobics 11 a.m.	27 Poker 7 p.m.	28 Fitness 7 a.m. Water Aerobics 11 a.m.			

Ike Ironwood - Hard-boiled Bellasera Private Detective

The name is Ironwood. I'm a private investigator. Bellasera is my beat. The usual P.I. stuff mostly: infidelity, missing persons, lost golf clubs. It's all in a days work. People have questions, I look for answers.

I haven't had a case for awhile. Between jobs I clean my gun. Then I clean it again. After awhile, just to break the monotony a little, I clean my gun. Trying hard not to sink into a morose funk, I shout out to my secretary; "Marge! Coffee! Hot, black and made this week!" I hear some mumbling in the next room. Marge doesn't make very good coffee. But then, after five years I'm still not sure just what Marge is good at.

I open the drawer on the right side of my desk, reach in and pull out a thick bundle of notes and letters held together with a wide rubber band. On top is her card. I pull it out and run my index finger over the worn edges. I remember how she had walked into my office one cold, blustery February afternoon. She was beautiful and she had been crying. A lot.

— to be continued

GATE GUARD REMINDER

The guards at the Bellasera gate cannot accept packages, deliveries, flowers, etc.

They are not permitted to sign for anything.

Your continued cooperation is appreciated.

NEWSLETTER DEADLINE

If you have meeting dates, or articles for publication, please e-mail to: <editor@azbellasera.org>, or turn them in to the Association office no later than the 20th of the month. The monthly newsletter is produced by the Communications Committee. The editor is Keith Christian, 480-575-7109.

Neither the Bellasera Community Association nor its Board of Directors provides any warranty, express or implied, as to the accuracy, timeliness, completeness, merchantability, or fitness for any particular purpose, of any information contained in this newsletter in any form or manner whatsoever.



CITY OF SCOTTSDALE BRUSH & BULK COLLECTION

The city of Scottsdale will pick up **brush and bulk items** in the Bellasera area during **the week of Monday, February 5.**

Brush and bulk items to be picked up should be at curbside by 5 a.m. at the start of the week. It will be removed during the week.

For more information, contact Solid Waste Management at **480-312-5600.**

Marshall Chess, Bellasera Community Manager

I'm delighted and honored to be your Community Manager. Having seen more neighborhoods in the Greater Phoenix area than I can even remember, I honestly believe Bellasera is one of the best designed and maintained communities around. The clubhouse amenities and recreational facilities are unique, the landscaping is remarkable, and your Board and Committee members appear to be some of the hardest-working volunteers with whom I've worked.

So who is Marshall Chess? I was raised in East Meadow, New York, graduated from the University of Maryland with majors in Business Management and Journalism, and have had a fascinating assortment of prior life experiences. I've been a newspaper photographer and reporter in Washington, DC; I've managed the real estate departments for major retail chains, such as Ritz Camera Centers, Webster Men's Wear, and B. Dalton / Barnes & Noble, all of which allows me to brag that I've been in virtually every regional mall in America at least once. I also was a Realtor/associate broker for more than a decade before discovering the wonderful world of community management. I'm certified nationally (Certified Manager of Community Associations®) and within Arizona (Certified Arizona Association Manager™) as a professional Community Manager, and am extremely proud to be associated with AAM.

My wife Cathy and I live in Scottsdale with our two cats and my two drum sets, which I use for local community theatre productions around town from time to time. (The drums, not the cats.)

Terry Schuman, Bellasera Administrative Assistant

I am not originally from the Phoenix area, but consider Arizona my home. I traveled quite a bit with my brothers and parents growing up, as my father was a pilot in the Air Force. I grew up living diversity from Big Springs, Texas to Okinawa, Japan to Laredo, Texas to Rangoon, Burma (now Myanmar) to Selma, Alabama, and then to Arizona. I even got to swim in the Bay of Bengal and land in Viet Nam during the war. I lived in California for 11 years and returned to the Phoenix area in 1992 and was glad to get back home. I have three adult children and still watch over them but for different reasons now. My husband William and I are building a new home in New River and are actually staying on the property in our RV and our little Chalet out there. Yes, I live in a box. We have six dogs between us, the four Dobermans and the Miniature Schnauzers, Wuf and Madison. I love to fish, exercise, cook and make things. I take a lot of pictures and love to dabble in a multitude of mediums creating my own special artwork. I really enjoy working with people, and being the new administrative assistant at Bellasera is a good match with my personality.

EDITOR'S NOTE...

In the months ahead, the Communications Committee plans to introduce some new features in the monthly newsletter. Be watching for:

- *profiles of new community members*
- *"Tell Us About Your Business", featuring Bellasera small business owners*
- *periodic updates regarding the Scottsdale North Marketplace now under construction*
- *helpful household hints*
- *a touch of humor from our resident humorist (see page 6)*
- *want ads*
- *a 'my favorite' feature*

We always solicit your comments, positive or negative, about any of the newsletter content, or suggestions for what you'd like to see. Send an e-mail to <editor@azbellasera.org>, or call me at 480-575-7109

—Keith Christian

BELLASERA COMMUNITY ASSOCIATION
7350 E Ponte Bella Dr, Scottsdale AZ 85262-2701

Community Manager : Marshall Chess
Administrative Assistant: Terry Schuman

480-488-0400 • <manager@azbellasera.org>

—Office Hours—

Monday thru Friday, 8:30 a.m. - 12:30 p.m.

Questions regarding your Homeowner's Association Account?
Contact AAM, LLC • (602) 957-9191

Security/Front Gate• 480-488-3663

Internet Web Site: www.azbellasera.org

Board of Directors

e-mail: <board@azbellasera.org>

President—**Chuck Roach** <crpr797@msn.com>

Vice President—**Shawn Meyer** <meyerdc74@cox.net>

Secretary—**Bob Shriver** <ra_epshriver@hotmail.com>

Treasurer—**Dennis Noone** <dnoone@cox.net>

Director—**Bruce Martin** <marbru@cox.net>

Committees

Activities

MerryBelle Beltz, *Sheila Lavin*, Marcia Lefkowitz, Karen Moore, Karen Weiss

Budget & Finance

Clayton Loiselle, Dennis Noone, Carlton Rooks, Charles Schroeder

Buildings & Grounds

Bruce Martin, *John Mattox*

Communications

Keith Christian, Pat Manion, Joe McDade, Shawn Meyer, Emily Shriver, Judith Zeiger

Governance

Pat Bradley, *Susan Loiselle*, Joyce Winston

Modifications

Anne Chernis, *Roy Kurtz*, Dottie Schultz, Bob Shriver

_____ indicates committee chairperson