

Bellasera Neighborhood News

March 2005

www.azbellasera.org

FIVE RUNNING FOR BOARD SEATS

The Bellasera Community Association will elect two new board members at its Annual Meeting on April 7, 2005. Five candidates have filed for the two-year positions. They are: **Crawford Love, Bruce Martin, Brian Ong, Alfred Ricciardi, and Carol Sotnick**. A compilation of unedited (except for Mr. Ong) responses to questions on the Candidate Application Form follow.

— Prepared by **Keith Christian, Chairman, Communications Committee**.

Please provide a brief description of your qualifications and experience:

Mr. Love: Bachelors of Science, Business. University of Colorado, Boulder CO. 1985, Masters of Science, Marketing, University of Colorado, Boulder CO. 1990. Sales Manager, The Procter & Gamble Company, Cincinnati OH. 1990 – Current. My experience includes 15 years in various regional and national sales leadership roles representing one of the strongest, most trusted, quality consumer products companies in the world. In addition to sales management experience, I have project management leadership experience in new products, sales technology & software, and sales training. I am currently a sales manager in the IAMS Pet & Health Nutrition business on our PETsMART team. Other P&G roles include, Category Sales Mgr. North America Snacks, Sales Mgr. U.S. Shortening, Oils, & Peanut Butter, U.S. Technology Training Mgr., Project Manager, U.S. Strategic Selling & Technology.

Community Involvement:

United Way, Campaign Manager, Cincinnati OH, 2002.

“Campaign manager on loan” – Turner Construction Company. P&G managers on loan to drive United Way campaign at local Cincinnati companies. Jointly developed and implemented United Way campaign with Turner CEO.

Advisors Helping Agencies, (AHA) Cincinnati OH. 1995 - 2000.

Volunteer advisor creating & developing strategic business & marketing plans for local & regional non-profit organizations.

Ambassador, Greater Denver Chamber of Commerce, Denver CO. 1990 - 1995.

Volunteer member responsible for increasing membership retention and involvement in chamber programs, services and events.

Mr. Martin: I have worked in both government and private industries as a manager of community development and training programs nationally and internationally. My experience includes budget and finance, personnel administration, organization development, and training. International experience includes Director of Academic Programs in Europe and Africa and Director of Peace Corps Training Programs in Africa and Poland. Stateside experience was Director of Training for Standard Oil and associate professor at Denver Community College and Regis College, Denver. My Qualifications for this Board are personnel management, budget and finance, policy development and interpersonal relations.

Mr. Ong: Employed by Ong Financial Services, LLC sales and

BRISA, 72ND PLACE RESIDENTS ORGANIZE FOR SHOPPING CENTER

About 30 residents from Brisa Drive and 72nd Place met on Feb. 23 to discuss their concerns about the commercial development that will be abutting their streets. The issues brought up included security, setbacks from the property lines, site grading to reduce the visible height of the proposed food market and arrangement of buildings on the property.

The group was organized by **Karen Husted** and **Jim**

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MEETING NOTICES

Board of Directors Special Meeting will be **Monday, Mar. 21 at 6:30 p.m.** in the clubhouse. **Regular Meeting** on **Monday, Mar. 28 at 6:30 p.m.**

Budget and Finance Committee will meet **Thursday, Mar. 10 at 3 p.m.** in the clubhouse. Additional dates will be posted.

Building and Grounds Committee meeting will be **Monday, Mar. 7 at 3 p.m.** in the clubhouse.

Modifications Committee meeting is scheduled for **Tuesday, Mar. 8 at 5:30 p.m.** in the clubhouse. Modification applications are due no later than the Monday before the meeting.

Long Range Planning Committee meeting date will be posted in the clubhouse.

Activities Committee will meet **Wednesday, Mar. 2 at 10 a.m.** in the clubhouse.

Communications Committee meeting date will be **Wednesday, Mar. 23 at 4 p.m.** in the clubhouse.

Governance Committee (ad hoc) will meet **Thursday, Mar. 24 at 10 a.m.** in the clubhouse.

Reserve Study Committee (ad hoc) will meet **Tuesday, Mar. 1 at 3 p.m.** in the clubhouse. Additional dates will be posted.

SOCIAL SCENE

POKER NIGHT: Every **Tuesday** at **7 p.m.** in the clubhouse. If interested in playing, give your name to Community Manager **Anne Marie Fitness**. **Contact Paul Broad** at **595-2955** or **Marv Lefkowitz** at **595-7738** for more information.

BOOK DISCUSSION: **Thursday, Mar. 24 at 7 p.m.** in the clubhouse. The book is **Tortilla Curtain** by **T. C. Boyle**. For further information, contact **Maureen Simpson** at **575-7693**. **The date has been changed from the usual third Wednesday because of the special St. Patrick's Day Dinner.**

HIKING GROUP: **Two hikes this month** — a **Wildflower Hike** on **Wednesday, Mar. 2** at **8 a.m.** at the clubhouse to go to **Lost Dutchman State Park**, and **Friday, Mar. 11** at **8 a.m.** at the clubhouse for a half-day hike on the **Ford Canyon Trail** in the White Tank mountains. This trek to a stone dam offers views of the city and as the trail enters the narrow canyon, the path runs over a wash. The sheer white granite slabs require some use of the hands. The trail is rated moderate and the elevation is 800 - 1800 feet. The total hike is 6.4 miles. As always, bring plenty of water, sunscreen and an energy snack. Please sign up at the clubhouse. For more information contact **Vivian Kurtz** at **575-1391**.

GOLF: **Tuesdays, Mar. 1** at **8:38 a.m.** and **Mar. 15** at **8:22 a.m.** at **Dove Valley**; **Tuesday, Mar. 8** at **8:56 a.m.** and **Tuesday, Mar. 29** at **8:56 a.m.** at **The 500 Club**; and **Monday, Mar. 21** at **10 a.m.** at **Tatum Ranch**. Contact **Ellen Bornstein** at **575-9848** a few days prior to the day or days you are interested in playing - or at anytime for more information.

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ACTIVITIES COMMITTEE MEMBERS NEEDED

With committee members rotating off the group, the Activities committee needs new members.

This committee strives to provide enjoyable activities for our community. To keep this momentum, it needs new members who can bring their ideas and energy to the group. Why not take a role in helping Bellasera continue to be a premiere community in the area. Please call Community Manager **Anne Marie Fitness** at 488-0400 and volunteer to make fun happen.

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HEALTH & FITNESS

COMPLETE BODY WORKOUT: This new, energetic class is held on **Tuesday** and **Thursday** mornings at **8 a.m.** Instructor **Carol Enderle** offers a dynamic and challenging workout for all levels of exercisers. Contact **Carol** at 201-2385 if you have any questions.

GROUP CIRCUIT TRAINING: This class, combining aerobics with strength training, meets **Mondays, Wednesdays** and **Fridays** at **7 a.m.** with **Marilyn Schletzer**. Please remember to be there 10 minutes before the class begins.

WATER AEROBICS: **Mondays, Wednesdays** and **Fridays**, **10 a.m.** at the pool. There is no charge for the sessions, which uses audio tapes as part of the class. For more information, contact the instructor, **Janet Geretti**, at 488-2805.

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ST. PATRICK'S DAY DINNER SET

A Bellasera tradition — a **St. Patrick's Day Corned Beef and Cabbage Dinner** — is scheduled for **Wednesday, Mar. 16**.

As in the past, the cooking team of **Joanne Anetsberger** and **Susan Loiselle** will be preparing the classic dishes along with potatoes, carrots, salad and dessert. The Activities committee will provide soft drinks and coffee.

There will be a \$12 per person charge. Sign up at the club house and give a nonrefundable check (made out to the Bellasera Community Association) to **Anne Marie Fitness** by **Friday, March 11**. Contact **Dottie Schultz** at 575-5753 for more information.

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THE IMPORTANCE OF BEING..... SIGNED UP

Don't be a walk-in for Community events that ask for sign-ups.

Planners for events that ask for sign-ups at the clubhouse do so to make sure they will be ready to handle the attendance. It affects everything from the amount of food available to the number of chairs that must be set up. A walk-in is not considerate to the organizers or those who took the time to sign up. If you have forgotten to sign up but wish to attend, check with the contact person before showing up to see if it will be a problem.

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MARCH 2005

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
City Bulk & Brush Collection Week		1 Body Work-out 8 a.m. Golf 8:38 a.m. Poker 7 p.m. Reserve Study 3 p.m.	2 Group Circuit 7 a.m. Water Aerobics 10 a.m. Wildflower Hike 8 a.m. Activities 10 a.m.	3 Body Work-out 8 a.m.	4 Group Circuit 7 a.m. Water Aerobics 10 a.m.	5
6	7 Group Circuit 7 a.m. Water Aerobics 10 a.m. Buildings & Grounds 3 p.m.	8 Body Work-out 8 a.m. Golf 8:56 a.m. Poker 7 p.m. Modifications 5:30 p.m.	9 Group Circuit 7 a.m. Water Aerobics 10 a.m.	10 Body Work-out 8 a.m. Budget 3 p.m.	11 Group Circuit 7 a.m. Water Aerobics 10 a.m. Hike 8 a.m.	12
13	14 Group Circuit 7 a.m. Water Aerobics 10 a.m.	15 Body Work-out 8 a.m. Golf 8:22 a.m. Poker 7 p.m.	16 Group Circuit 7 a.m. Water Aerobics 10 a.m. St. Patrick's Day Dinner 7 p.m.	17 Body Work-out 8 a.m.	18 Group Circuit 7 a.m. Water Aerobics 10 a.m.	19
20	21 Group Circuit 7 a.m. Water Aerobics 10 a.m. Golf 10 a.m. Directors Special Meeting 6:30 p.m.	22 Body Work-out 8 a.m. Poker 7 p.m.	23 Group Circuit 7 a.m. Water Aerobics 10 a.m. Communications 4 p.m.	24 Body Work-out 8 a.m. Book Club 7 p.m. Governance 10 a.m.	25 Group Circuit 7 a.m. Water Aerobics 10 a.m.	26
27 City Bulk & Brush Collection Week	28 Group Circuit 7 a.m. Water Aerobics 10 a.m. Directors 6:30 p.m.	29 Body Work-out 8 a.m. Golf 8:56 a.m. Poker 7 p.m.	30 Group Circuit 7 a.m. Water Aerobics 10 a.m.	31 Body Work-out 8 a.m. CANDIDATES NIGHT 7 p.m.		

MARCH IN THE GARDEN

By Pauline Marx

We should have a beautiful spring show of wildflowers since we had plenty of winter rain. You might plan several hikes or leisurely drives during this month and next month to appreciate the wildflower gardens that occur naturally. Sunset magazine has several hikes listed in the March issue.

Nurseries will be very busy this month so get there early for the best selection of warm season transplants. Unless you need a quick lift right away or a few last minute plants to fill in gaps for a special event, it is better to buy only warm-season annuals now.

Many cool season annuals will still be for sale, but think carefully before you buy them this late in the season. Most of them are at the end of their allotted life span and won't grow much more than what you see now in the pot.

Avoid planting the same vegetables and annuals in the same place year after year. This practice allows disease and pest populations to increase. Instead, switch them into different areas. Prepare garden soil for warm season crops by adding compost, fertilizer, and soil sulfur.

To Do List

Turf: Avoid over watering and don't mow when grass is wet to prevent the spread of fungal problems in winter lawns. Winter lawns may require water once or twice per week depending on the weather.

Vegetables: Prepare garden soil for spring planting.

Plant seeds of: Beans (lima and snap), beets, carrots, corn, cucumbers, jicama, melons (cantaloupe, muskmelon, watermelon), okra, green onions, peanuts, pumpkins, radishes, squash and sunflowers.

Plant transplants of: Artichokes (globe and Jerusalem), eggplant, peppers and tomatoes.

Roses: Continue fertilizing established roses with granular fertilizers once every six weeks. Remember to water the day before application and the day after.

Fruit and Nut Trees: Fertilize deciduous fruit trees with nitrogen when they leaf out.

Thin deciduous fruit to 6-inch spacing. The earlier this is done after fruit set, the more size response will be expected in fruit remaining on the tree.

Prune frost sensitive citrus until mid-March, after they begin to leaf out with new spring growth. Wait until all chance of frost has passed but allow time for re-growth to shade exposed bark, protecting it from sun scald as the days get longer and hotter.

Plant Citrus Trees - Young two- to five-year-old trees transplant most successfully. Larger, older trees

are more costly, harder to transplant without injury (to yourself and the tree), and suffer more from transplant shock. It will **generally be three years after transplant before fruit production** and that is the same whether you plant a two-year-old tree or a 10 year-old-tree.

Landscape Plants: Water at least once a month unless rains provide adequate moisture.

Control weeds while they are young, tender, and their roots are manageable, or before they sprout. Be sure to remove before they set seed.

Remove London Rocket and other weeds in the mustard family now to prevent large populations of False Chinch bugs in April.

Pre-emergent herbicides containing Pendimethalin or Isoxaben can be used to control prostrate spurge and other weeds.

Prune frost sensitive plants, such as bougainvillea, after they begin to leaf out with new spring growth.

Apply mulch around the base of plants to conserve moisture and prevent weeds.

If you have previously had a problem with agave weevils, apply a pesticide labeled for use on agave weevil grubs around the base of the plants. Repeat application in June.

Flowers: Plant bee balm (*Monarda* sp.), black-eyed Susan (*Rudbeckia hirta*), celosia (*Celosia* sp.), cosmos (*Cosmos* sp.), desert marigold (*Baileya multiradiata*), English daisy (*Bellis perennis*), gilia (*Gilia* sp.), firewheel/indian blanket (*Gaillardia*), hollyhock (*Alcea* sp.), marigold (*Tagetes* sp.), Mexican hat (*Ratibida columnifera*), Mexican sunflower (*Tithonia rotundifolia*), portulaca (*Portulaca* sp.), primrose (*Primula* sp.), safflower (*Carthamus tinctorius*), sage (*Salvia* sp.), snapdragon (*Antirrhinum majus*), sunflower (*Helianthus* sp.), sweet pea (*Lathyrus* sp.), verbena (*Verbena* sp.), wild hyssop (*Agastache* sp.) and zinnia (*Zinnia* sp.).

Herbs: Plant anise, basil, bay, caraway, catnip, chamomile, chives, curry, epazote, fennel, feverfew, French tarragon, garlic chives, germander, horehound, hyssop, lavender, lemon balm, lemon grass, lemon verbena, marjoram, mint, oregano, parsley, rue, safflower, sage, salad burnet, santolina, savory (summer and winter), scented geraniums, tansy, thyme and yarrow.

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(Questions about plants? Call me at **575-0404** or e-mail me at **PlantPerson@Prodigy.net** — I love to talk plants!)

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(Candidates - continued from page 1)

service of insurance clientele meeting personal and business needs for insurance and financial goals. Used networking skills with business, community and associations to acquire infrastructure of the business. Accomplishments: over 50,000 hours in community projects, a dynamic speaker heard by over 100,000 on addiction, over 25 board positions held in addiction/recovery committees, qualified for over 50 professional awards & designations, started and directed 4 men's housing developments, mentor over 100 men every week.

Mr. Ricciardi: I have lived in the State of Arizona since 1984 and have been licensed to practice law in this State since that time. A substantial part of my practice has been the resolution of disputes in a practical, expedient and (hopefully) inexpensive manner. As the owner of a small business, I have also had to make ongoing, day-to-day decisions which affect the operation of the firm and have also had an impact on the other members of the firm and the employees. As part of my practice, I have had significant experience in dealing with the issues that face a homeowner's association on a daily basis. Indeed, I have represented both individuals and homeowner's associations in the past regarding a number of disputes. I have also had significant experience since October of 2001 as a member of the Bellasera Homeowner's Association in dealing with and resolving all of the ongoing issues, problems and questions that have to be decided by a governing board of what amounts to a small town in North Scottsdale.

Ms. Sotnick: I was a Vice President in Human Resources for a major New York City bank for 26 years. During that time I managed staff and served on a number of committees conducting special projects. From that experience I learned to work with people who had a diversity of backgrounds to accomplish common goals with a minimum of conflict. In addition, I conducted a number of large-scale recruiting projects, including the start-up recruiting of a credit card processing center in Tempe that assessed people ranging from entry-level candidates to managerial staff. This career in the banking industry followed several years as a high school and college level English teacher.

Do you have previous experience serving on a Board of Directors/Committee for a Homeowners Association? Please indicate community/location, position and term.

Mr. Love: Although I have not had Home Owners Assn. experience, I have had a leadership role on the membership committee for Terrace Park Golf & Country Club, Cincinnati OH. (1998 – 2003)

Mr. Martin: I am currently a member of the Bellasera Board of Directors, Board representative to the Building and Grounds Committee, and former member of the Modifications Committee. I served as Board Member for five years and President for two years of the homeowners' association at our previous home in Colorado.

Mr. Ong: No

Mr. Ricciardi: I have been a member of the Board of Directions and have also been a member of the Modifications Committee at Bellasera since October of 2001.

Ms. Sotnick: I served as the Chair of the Activities Committee at Bellasera for two years. Currently I am serving as the Chair for the *ad hoc* Governance Committee, which is reviewing the community's By-Laws and CC&R's.

As a Board Member, on which particular aspects of the Bellasera Community do you intend to focus?

Mr. Love: I believe it is imperative for the board to improve its communication with all residents. Enhanced communication will

build resident confidence and participation resulting in a greater sense of community. We must insure we are prepared to maintain and improve our community facilities and assets based upon the wants and needs of the community. I am committed to protecting and improving the value of our collective Bellasera investments.

Mr. Martin: I want to continue with the good work that our Board has already begun and emphasize the long-term planning for the community. We have a positive reputation with other community organizations and the real estate profession. I have made it a priority to frequently attend standing and ad hoc committees to better understand committee recommendations and more adequately address Board issues. My focus for the next term is the long-term stable financial management of the community and improved Board, committee, and community relationships.

There are a number of uses currently facing the new Board. I support the following: 1. Stay within the operating budget established by the Board and approved by the Board and the community. 2. The current Board's policy on reserves. 3. Community consensus on the proposed assessment transfer tax. 4. A thoughtful, cooperative and consensual approach to the proposed new shopping center.

Mr. Ong: To serve the community as a whole, to better the lives of those who live here & the surrounding neighbors. To keep the residents aware & informed. To watch our cost as well as our income infrastructures. Bring harmony to all Bellasera residents.

Mr. Ricciardi: To insure that the facilities at Bellasera are properly maintained and that there is a long-range plan in place to upgrade the facilities at an appropriate (and not excessive) cost. In addition, however, to guarantee that every member of the community is treated fairly and with due consideration to their individual interests and to the impact of those interests on the overall community.

Ms. Sotnick: To work on projects that will have a long-range impact on the community and enhance property values for its homeowners. I wish to provide a level-headed, well-thought-out approach to two subjects facing our community – the commercial development planned by the Pederson Group on Lone Mountain and Scottsdale Roads, and the Resale Transfer Fee that has been proposed. I plan to represent the community rather than express my own personal preferences.

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CANDIDATES NIGHT SET FOR MARCH 31

Meet the five candidates for positions on Bellasera's board of directors at a **Candidates Night** in the clubhouse at **7 p.m. Thursday, Mar. 31.**

The candidates will discuss their qualifications and vision of the community's needs as well as answer questions from the moderator and written questions from residents attending the session. The meeting is expected to last about 1 1/2 hours.

Residents will be receiving ballots in the mail for the election of two board members which will take place at the homeowners' association's annual meeting April 7.

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ART SHOW AND SALE PLANNED FOR EARLY NOVEMBER

The Creative Hands of Bellasera, an informal cooperative made up of artists and craftspeople living in the community, is planning its next show and sale in early November.

The group will meet again April 8 for additional planning and will be selecting spaces in the clubhouse for the show, said **Janet Biondo**, the organizer. It will be the last opportunity to become a part of the show.

If you are interested in joining; or if you cannot make the April meeting, please contact Janet at 488-0259 or by e-mail at arizonajrb@cox.net.

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NEWSLETTER EDITOR NEEDED

A new editor for Bellasera's monthly newsletter is urgently needed.

Bart Sotnick, who has served as editor for the past 3-1/2 years, is resigning after editing this issue.

Anyone interested in assuming the editorship should contact Community Manager Anne Marie Fitness or Communications Committee Chairman Keith Christian for further information.

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NEWSLETTER DEADLINE

If you have meeting dates or articles for publication, please turn them in to the Association office no later than the 13th of the month.

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Neither the Bellasera Community Association nor its Board of Directors provides any warranty, express or implied, as to the accuracy, timeliness, completeness, merchantability, or fitness for any particular purpose, of any information contained in this newsletter in any form or manner whatsoever.

GOVERNANCE NEEDS MEMBER

The *ad hoc* Governance committee is seeking to fill a vacancy created by the resignation of **Ken Willig**.

The three-person committee is reviewing Bellasera's by-laws and CC&Rs to bring them in line with new state laws and improve governance of the community. A special need is for help explaining the changes to the community in preparation for the approval process.

Contact Community Manager **Anne Marie Fitness** to volunteer.

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KLUGER TO CO-CHAIR STATE FILM, TV COMMISSION

Governor Janet Napolitano has named **Barry Kluger**, a Bellasera resident, as a co-chair of the restructured Film and Television Commission.

The commission is part of a statewide effort to lure entertainment business to Arizona.

Phoenix businessman Tony Astorga joins Kluger, a former senior communications executive for MTV, as the other co-chair. Members of the commission include retired journalist **Hugh Downs**, actors **Leslie Nielsen** and **Rick Schroeder** and recording artist **Joanne Sledge**.

The role of the 31 commissioners is to advise the Governor and other statewide elected officials and film offices to propose plans and policies that will generate more interest in Arizona as a filming destination.

YOUR COMMUNITY

Board of Directors:

Open — President

Jim Gleason — Vice President

Al Ricciardi — Secretary

Open — Treasurer

Bruce Martin — Director

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Current Committee Chairpeople:

Activities: Jean Grutta

Budget: Carlton Rooks

Buildings & Grounds: Paul Anetsberger

Communications: Keith Christian

Long Term Planning: To be named

Modifications: To be named

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Community Manager:

Anne Marie Fitness

(480) 488-0400

manager@azbellasera.org

Questions regarding your Homeowner's Association Account? Contact Capital Consultants Management Corporation (CCMC) — (480) 921-7500

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Security/Front Gate: (480) 488-3663

**

Internet Web Site:

www.azbellasera.org

LITTLEFIELD RESPONDS TO TRAFFIC QUESTIONS

Scottsdale City Councilman **Bob Littlefield**, a former Bellasera resident, sent the following message [lightly edited for space requirements — ed.] to **Dick Chenault** after the Bellasera Town Hall meeting in January.

Here are answers from our Transportation Dept. to questions that several Bellasera residents posed to me at the meeting regarding traffic issues.

Are there any plans to install a traffic light at Pima and Lone Mountain Roads and, if not, what would it take to get one installed?

The intersection of Pima and Lone Mountain is currently scheduled for a signal warrant analysis, which is the study required for determining whether a signal can be installed. Various factors are examined in the analysis, including delay, accident history, and traffic volumes. Pima and Jomax will most likely be the next location which will warrant a signal on north Pima. Our Transportation Dept. will be happy to work with the residents of Bellasera. The staff contact person on this issue is **Paul Porell**, Traffic Engineering Director, at 480-312-7651.

Are there any plans to install rubberized asphalt on Lone Mountain Rd.? Lone Mountain between Scottsdale and Pima was resurfaced in March 2001 and is not currently scheduled for any other treatments until 2011. That timing may adjust as our Transportation Dept. will annually monitor the street's condition.

Is there any way to ban trucks from using Lone Mountain Rd. as a passage to Scottsdale Rd.? Lone Mountain is not a truck route. If requested, we can add signage at each end of the roadway, restricting access for vehicles over 10,000 pounds gross weight.

Are there any plans to install a traffic light at the entrance to Bellasera off of Scottsdale Rd. and, if not, what would it take to get one installed? There are no current plans to study a signal at the entrance to Bellasera off Scottsdale Rd., and it will be difficult to justify a signal at this location given the study factors noted above. Again, our Transportation Dept. will be happy to work with the residents of Bellasera and the staff contact person on this issue is Paul Porell.

Are there any plans to modify Scottsdale Rd. in front of Bellasera to reduce flooding? Scottsdale Rd. along the Bellasera frontage was completely rebuilt by the developer. Several large culverts were installed. We are not aware of any street flooding in this relatively

new segment and would appreciate any further details regarding specific locations. If the flooding concerns relate to the numerous remaining "wet crossings" north and south of Bellasera's frontage, those will be addressed when major Scottsdale Road improvements, funded by the Regional Transportation Sales Tax Extension, are planned in 7 to 10 years.

If you have more questions, need more information or want help with any of this feel free to give me a call.

— **Bob Littlefield 480-209-5482**

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(Brisa Organizes — continued from page 1)

Botten.

The aim is to develop a coordinated plan for negotiating with the developer, the Pederson Group, to create a center that will be acceptable to the community. Moreover it will provide information for residents to include in a letter-writing campaign setting forth Bellasera's desires to the city council, planners and the developer.

Crawford Love, who is working with the Modifications committee, made notes for that committee in its work to develop a community-wide strategy.

One point strongly made by the group was opposition to any access to the shopping center from within the community to avoid additional security problems and costs of maintaining additional access gates.

It was suggested that other groups be formed, on a street-by-street basis, to reinforce for the city that the community is extremely concerned about the current development plans.

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SCOTTSDALE LISTS BRUSH COLLECTION DATES

The city of Scottsdale will pick up **brush and bulk items** in the Bellasera area during **the week of Monday, Feb. 28** and **the week of Monday, Mar. 28**.

Brush and bulk items to be picked up should be at curbside by 5 a.m. at the start of the week. It will be removed during the week.

For more information, contact Solid Waste Management at **(480) 312-5600**.

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Bellasera Community Association
7350 E. Ponte Bella Drive
Scottsdale, AZ 85262

Anne Marie Fitness

Community Manager

(480) 488-0400

(480) 488-2103 fax

Security: (480) 488-3663