

Bellasera Community Association

Communications Committee Meeting

January 14, 2015

Present: Keith Christian, Craig Johnson, Joe McDade, Emily

1. September and November 2014 minutes read and approved.
2. Committee activities in 2015: Annual meeting, election. Lone Mountain Road cleanups (April date corresponds with City date). Directory update in July. Keith reported that bulletin boards will be replaced.
3. Directory will be updated by PDF. Keith will send an E-blast announcing update. It will be sent to all residents (members).
4. Craig's Report from the Board of Directors: News in Community - trees cut down in open space area outside homeowner's property; his landscapers have been banned from Bellasera. Dog owners are reminded to clean up after their pets. This rule includes the entire community and the dog park. Bruce Martin is new chairman of Building and Grounds Committee. Dennis reported that work has begun on Lone Mountain trail and that there will be two trail heads.
5. Newsletter: Item on Mark the postman for many years in Bellasera is retiring shortly. Keith will be writing an article on volunteers in the community. Joe will do a piece on City's plan to pass a new zoning law pertaining to land on Pima Road. Website update is on-going.

Respectfully submitted.

Emily Shriver, Secretary

Bellasera Community Association  
Communications Committee Meeting  
March 18, 2015

Present: Keith Christian, Craig Johnson, Joe McDade, Dennis Soeffner,  
Emily Shriver

1. March Minutes read and approved.
2. Lone Mountain Road cleanup on April 18. Emily will lead this activity. Articles were placed in Newsletter and an E-Blast. Emily will report on the outcome.
3. Mailboxes: Keith reported that all cork boards and two complete cabinets were replaced.
4. Surveys: A survey on the use of tennis courts is being considered. Which residents should be asked - full and/or part time residents; renters or owners. Also under consideration a survey on what comprises our community. The Board will be consulted.
5. Craig's report: Two applicants will run for office during Annual Meeting.
6. Newsletter: Volunteers - these articles would be on residents who serve as volunteers in local activities.
7. Next meeting will be on May 13, 2015 at 8:30 AM

Respectfully submitted,

Emily Shriver, Secretary

Bellasera Community Association  
Communications Committee Meeting  
May 13, 2015

Present: Keith Christian, Craig Johnson, Joe McDade, Dennis Soeffner, Emily Shriver

1. March Minutes read and approved.
2. Report from Emily on the organization and success of the Lone Mountain clean-up day held on April 18. Seven volunteers plus the leader ranged up and down the highway using required equipment. With the addition of more pickers and vests everyone appeared to be well supplied. The next cleanup day will be in October.
3. Surveys: The Board has been informed of the desire of our committee to put together a survey that will update the makeup and character of the Bellasera community. Questions about renters, if owners live within the community, general interests, use of facilities, numbers of domestic animals, upkeep of community, etc. will be listed by both the Board and the Committee.
4. Community Directory: Keith assured us that the Directory is current, and the updated version is available on the Bellasera website.
5. Craig's Report: Craig clarified the rules on posting an agenda for the monthly Board meeting. A notice must be posted announcing the meeting 48 hours in advance but an agenda is not required. The Board must submit minutes on action items.
6. Newsletter will contain items on interior trails, cairns, etc.
7. Emily will continue mail box postings through July.
8. The next committee meeting will be held July 22, 2015 at 8:30 AM.

Respectfully submitted,  
Emily Shriver, Secretary

Bellasera Community Association  
Communications Committee Meeting

July 22, 2015

Present: Keith Christian, Joe McDade, Emily Shriver

Absent: Craig Johnson, Dennis Soeffner

1. May 13, 2015 minutes read and approved.
2. Bellasera Directory is up to date. Because residents move away and carry password with them, and because residents FORGET password, a new password has been created with the revised edition.
3. Surveys - Creating surveys requires questions on various topics of interest around Bellasera; it was decided that each committee member would design questions for the survey.

Dennis: Age and number of people in household and whether full-time or half-time resident.

Joe: What type of cell phone carrier.

Emily: Kind and number of pets, particularly dogs.

Keith: Suggestions for improvements in community.

We each should refine questions for next meeting.

4. Classifieds will run for 3 months.
5. Following Emily, Joe will do mailbox postings.
6. Next meeting will be scheduled for September 23, 2015 at 8:30 a.m.
7. Meeting concluded at 9:35 a.m.

Respectfully submitted,

Emily Shriver, Secretary

BELLASERA COMMUNITY ASSOCIATION

COMMUNICATIONS COMMITTEE MEETING

September 23, 2015

Present: Keith Christian, Craig Johnson, Joe McDade, Emily Shriver

Absent: Dennis Soeffner

1. July minutes read and approved.
2. Surveys: Each committee member was asked to develop specific questions and refine them for the next meeting in November. Keith indicated that the "Survey Monkey" program would be used to put the survey together. All information would be submitted to the Board.
3. The Kelbley letter will not be included in the monthly newsletter. The issues would be taken up by the Board and discussed at the next Community Meeting.
4. On October 24 Keith will lead the Lone Mountain Road cleanup program. This is the day observed all over Scottsdale for cleanup of roads and highways.
5. Craig's Report: Agendas for monthly Board meetings will be posted in advance.
6. More Newsletter information: Photos are needed, announcements about neighborhood.
7. Dennis will post calendars in November, December, January.
8. Next meeting will be November 11, 2015 at 8:30 a.m. Meeting was concluded at 9:30 a.m.

Respectfully submitted,

Emily Shriver, Secretary

BELLASERA COMMUNITY ASSOCIATION  
COMMUNICATIONS COMMITTEE MEETING

November 11, 2015

All members present

1. Minutes of September 23, 2015 were read and approved.
  
2. Lone Mountain Road cleanup - Keith told us about twenty people responded to the help request. Keeping the cleanup crew to eight people appears the best size. Also, about an hour and a half was enough time to complete the job of cleaning both sides of the road from Scottsdale Road to Hayden Road. There was some discussion to awarding prizes for outstanding work, such as grocery store gift cards. Next cleanup day will be in April.
  
3. Upcoming survey: Keith provided a clean copy of the survey. Committee members read and approved the revised copy which will be published in January.
  
4. Craig's Report.
  
5. Website and Newsletter: the current community map in the Directory will be replaced. Dennis said that trails in the washes have been trimmed up.
  
6. The next meeting will be held January 20, 2016 at 8:30 AM. Adjourned at 9:25 AM.

Respectfully submitted,  
Emily Shriver, Secretary