

COMMUNICATIONS COMMITTEE
Minutes for February 9, 2011

Present: Keith Christian, Joe McDade, Emily Shriver
Absent: Bruce Martin

1. Minutes for the January meeting were reviewed and approved.
2. The Committee discussed action to be taken for preparation of this year's Board of Directors elections to be held at the Annual Meeting.
 - A. Board has decided to reduce number of members to five. Only two seats are up for election.
 - B. Applications for election were mailed and were to be completed and returned no later than March 3. Late applications are invalid.
 - C. The Committee decided to inform the community about the Annual Meeting with E Blasts and place posters on the bulletin boards as well as a large poster in the Club House. Emily agreed to create and post these items.
 - D. To introduce new applicants it was decided that Meet the Candidates Night would be considered if more than two candidates applied.
3. In conversation about the web site, Joe noted that minutes from the various committees should be more current since some minutes are five or more years old. These older minutes should be removed and perhaps only two year's worth be retained. Also E Blasts should be placed in the current web news.
4. For the Newsletter, Keith will do a bio on Kevin (Gatehouse) for March. Joe will present a bio in April and Emily will interview Joan Wallace for May.
5. Keith will post to bulletin boards during March and April.
6. The next meeting will be on March 16 at 8:30 am. The meeting was adjourned at 9:25 am.

COMMUNICATIONS COMMITTEE
Minutes for March 16, 2011

Present: Keith Christian, Joe McDade, Emily Shriver, Dennis Soeffner
Absent: Bruce Martin

1. A welcome to new committee member Dennis Soeffner was extended with an explanation of Committee activities and duties. A suggestion was made that Dennis's addition to the committee be placed on the informational "Web Wall" in the AZbellasera website.

2. Minutes for the March meeting were reviewed and approved.

3. The meeting continued with a discussion concerning the two BCA Bylaw amendment issues on Ballot #2 for the upcoming Annual Meeting . It was decided that further explanation was needed from Dennis Carson as to the status of these amendments prior to being amended in 2007.

4. The schedule for biographic material for the newsletter was discussed.

April – Joe – John Storer

May – Emily – Joan (and Steve) Wallace

June – Dennis – (?)

Social Committee – the current Board of Directors will no longer subsidize the committee's activities. The new incoming Board will decide future action.

Our committee members will bring new ideas for articles. Dennis asked about a new logo. He will look into ideas.

5. Our next meeting will be held April 27 at 8:30. The meeting was adjourned at 9:20 a.m.

Respectfully submitted
Emily Shriver

COMMUNICATIONS COMMITTEE

Meeting on April 27, 2011

Present: Keith Christian, Joe McDade, Bruce Martin, Emily Shriver,

Dennis Soeffner

1. Meeting was called to order at 8:30 am.

Minutes for the March meeting were approved.

Prior to discussion of agenda items, Bruce Martin, Board representative to the Communications Committee, asked several questions concerning the role of Board members to committees and whether that role should be different towards the Communications Committee compared to other committees. Following are the committee member comments:

Keith: Board members should come to meetings, vote, inform and bring suggestions for specific tasks. Board members do have a vote with other committee members although they cannot be chairperson.

Joe: Board members should recognize that the committee can help in dispensing news, opinions, decisions, etc. The Committee has accrued experience in communicating and can help when sticky issues arise.

All: We all agreed. Board member is among equals, should be an advocate and lend his or her own experience.

2. Joe related his experience in an interview for an article in the monthly newsletter. That person turned down the opportunity for an article because he felt privacy issues interfered with the project. This action then raised the need to make interviewees aware of the possibility of invasion of privacy in material presented for publication. Committee members need to inform residents when approached about an article that they do not need to participate if they feel their privacy is invaded.

3. Keith discussed the outcome of the Annual Meeting and elections. 208 ballots were cast = the greatest number ever and Greg Dittoe was elected and Ted Dixon reelected. The ballot on the Bylaws failed to pass. A question was raised on the use

of facilities by nonresident – this cannot happen unless the guest is accompanied by the resident while the guest uses the facility.

4. Discussion of 2011 Community e-directory: this will be only version updated this year.

5. Next meeting will be scheduled for June 8 at 8:30 a.m. The meeting came to a close at 9:29 a.m.

Respectively submitted by Emily Shriver

COMMUNICATIONS COMMITTEE

Minutes for June 8, 2011

Present: Keith Christian, Joe McDade, Emily Shriver, Dennis Soeffner

1. Review and approval of the draft June 8 minutes. Deletion of resident name was effected as requested by Joe.
2. The Committee will review the draft portion of the 2011 community directory as provided by Keith. New data will be entered as received , and everyone is to read and check draft copy. If errors or typos are found let Keith know. We have approximately 325 out of 360 residents with computer access.
3. Committee considered newsletter suggestion provided by Suzanne Guyan on bios on new people in the community. Generally it appears that Bellasera is more receptive to these kinds of articles. Future schedule for articles is

July Maureen Simpson – Joe

Aug Brent Bourdeau

Sep Pat Gillette Emily

Don Bowman Emily

Dennis Soeffner asked about signing up with Facebook. He will discuss with Board of Directors.

4. Keith will man bulletin board during July and Joe will work Aug, Sep.

5. Next scheduled meeting will be Wednesday August 3 at 8:30 am.

Meeting was adjourned at 9:15.

Respectfully submitted,

Emily Shriver

COMMUNICATIONS COMMITTEE

Minutes for August 31, 2011

Present: Keith Christian, Joe McDade, Emily Shriver, Dennis Soeffner

1. Review and approval of the draft June 8, 2011 minutes.
 2. Community Directory: Keith reported that there were no actual errors. However, there were amendments to addresses: 3 residents were revised and 2 indicated not seeing announcement about making corrections. A resident can have a copy by printing and taking to Office Max for binding. Cost is \$5.00.
 3. Backdoor complaint. Joe reported an answer to Suzanne Guyan's letter. (bios on new residents). Are residents really interested in this particular subject? The idea was raised to have articles on unusual or informative subjects, like road names in the community, the Wallace Preserve. Keith will place an article in the September news letter.
- New topics: Dennis is talking to Board about getting on Facebook. Also would like to talk about new transponders used for entering community gates.
4. No web site news. Keith sent Eblast to new residents and received 2 responses. Joe is doing most of garden column. Keith will write "Bellasera Yesterday."
 5. Keith will do boards until ...
 6. Next meeting will be held September 21 at 8:30 a.m. Meeting adjourned at 9:13.

Respectfully submitted

Emily Shriver